

# Enriching Student Experience at CCCU

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Prepares graduates for lifelong learning,  
educates future leaders and enriches lives

## **Mission**

“To nurture students’

intellectual growth, creativity,  
integrity and global outlook and  
empowers them to contribute  
their talents to society.”

## **Core Value**

“Passion, Excellence, Integrity,

Accountability, Civility and  
Collegiality”



# Graduate Attributes



- be eligible to articulate into senior years of bachelor degree programmes;
- be able to demonstrate a required level of discipline-specific knowledge;
- demonstrate preparedness for employment as para-professionals;
- apply effective communication, language, numeracy, critical thinking and information technology skills in their pursuit of further academic and professional qualifications, as well as in the workplace;
- work effectively and harmoniously with people from different social and cultural backgrounds;
- act as ethically and socially responsible citizens in a globalizing society; and
- embrace opportunities for lifelong learning.

# Development of Whole Person Education

## → Engaging students at CCCU



Broadening students' horizons  
on how to think, live, understand  
themselves and others



Acquiring essential skills for transformation  
to be better equipped citizens, employees  
and life-long learners



# Effectiveness of Student Experience

at CCCU



First Year Experience Survey  
& Graduate Exit Survey

Programme level

Course  
Experience  
Survey

Teaching &  
Learning  
Questionnaire

Post-  
activity  
Survey  
&  
Reflective  
Journal

Satisfaction



Engagement



Participation



# Spectrum of Co-curricula Activities at CCCU

Study Abroad Scheme

In-curriculum One Semester Exchange Programme

College Quality Campus Life Fund Support

Internships, Fieldwork and Industry-Linked Projects

Public Lectures, Seminars and Workshops

# Study Abroad Scheme



- Supports students with good academic performance
- Duration of up to a maximum of one semester
- attend courses at different universities in different countries e.g. Harvard, Cambridge, LSE, Uni. Of Sussex, Eureka College in Illinois, UC Davies, Uni. Of Hawaii, UBC Canada, Uni. Of Queensland, Australia
- Could be credit bearing summer courses
- Foreign language courses – language acquisition and cultural immersion
- Programme related courses



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# In-Curriculum One Semester Exchange Programme



- Standing arrangements with learning institutions outside HK
- One semester study with credit transfer
- CBS programme – with Shanghai University
- 4 Social Science programmes with Ming Chuen University, Taiwan
- For 2015-16, **59 students participated in this programme**



# College Quality Campus Life Fund

- Funding support for student based quality enhancement activities outside the classroom
- Activities to enhance quality of life, experience and learning of students
- Overseas and local enrichment
- Most of them are student-led and teacher coached visits
- In 2015-16, there were 55 overseas study tour groups and a total of 774 students participated
- Nearly 2,800 students benefitted from 42 local whole-person development projects



# China Trip

- Visits to Mainland including Xian, Dunhuang, Heilongjiang, Yangtze River Delta, Shanghai, Hunan and Guangdong Provinces
- All groups have interaction with local university students and visit a number of cultural and historical spots
- Visits to commercial enterprises and cultural places and private homes
- Student comments



# Love in Poverty



## Ethnic groups at Stone Village, Lijiang

- Character building
- Students stay with very poor rural community and learned their culture and way of life
- Be-friend local students and mentor them



## Student reflection reports

*“ We should ponder our current life-style and meaning.”*

*“ We should not only follow and satisfy mainstream materialistic expectation of society.”*

*“ I should not be so self-centred, I want to care for more people and bring happiness to them.”*

# Other Asian Destinations

Malaysia,  
Singapore,  
Vietnam,  
Macau  
Japan,  
Korea,  
Taiwan



774



8063



3.88

# Language Enhancement Study Tours

**CCCU's strength in providing foreign language courses to AD students**

- Immersion programmes in Japan, Korea, France, Spain, the UK, N. Z. and Australia
- Linguistic and cultural exposure



## Japan

- Largest number of students sent to 10 prefectures for exposure to genuine Japanese social habits, customs and cultures to understand differences



314



5779



4.19

# Local Projects

Wide range of activities:

**Cultural awareness activities;**  
**community service;** visit to museums;  
appreciation of western operas;  
photography competition; theatre  
appreciation and stage control; bird  
watching; appreciating **Chinese culture;**  
Spanish culture and snacks  
appreciation; visits to marine park, HK  
Geopark, Civil Aviation Department and  
zero carbon building and so forth



2724



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# Internship, Placement and Industry- Related Projects



In 2015/16, arrangements were made with about 280 organizations or companies to enable about 5336 students to gain valuable first-hand experience through internship, placement, and industry-related projects

- Feedback is received from the organizations and companies
- Design students engaged in 2 months internships in design-related work
- Language students in the publication industry

# Internship, Placement and **Industry- Related** Projects



- Communications and public relations students
- Environmental studies students were engaged by the Environmental Association
- Airport and aviation logistics students were offered internships by HK Airport Services and Jardine Airport Services
- Business students were offered internships with HK Institute of Human Resources, insurance companies



Internship,  
Placement  
and  
**Industry-  
Related**  
Projects



Career Exposure Programmes expanded to include Boys and Girls Clubs Association of HK and HK Federation of Youth Groups

- 7 week summer internship programme with Hospital Authority
- Others: Legislative Council Secretariat, Marine Department, WWF for Nature (HK), PCCW
- Summer internship programmes in Mainland

# Public Lecture Series, Seminars & Workshops



- To widen horizons, enrich knowledge and raise awareness of topical issues
- Topics varied from a very wide spectrum
- Notable speakers from various fields were invited to share their thoughts
- In 2015-16, there were 45 public lectures, over 30 workshops organized for around 2000 students

# A Way forward

CCCU believes that in today's globalized world, with increasing internationalization

- The need to understand others
- Communicate across regions
- Be respectful of diversity and open-mindedness to social and cultural differences
- Be a person of integrity who lives by ethical standards
- Be a good team player
- Be responsive to challenges and proactive in the face of change
- Be able to think critically and creatively

are all qualities of a successful and caring citizen

# Future Development

CCCU has a group of excellent, resourceful and committed teaching staff

- Career planning and development
- Longitudinal study on student experiences
- Web-based event management system with data analysis
- Learning records system/ digital badging

# Conclusion

The College seeks to open up student minds to new ideas, witness their fascination with new ways of doing things and increase their desire to know more.

**Hence the College's guiding light is:**

1. To empower students
2. To furnish opportunities for gaining experience and
3. To provide a wide array of exposure for student learning



# Changes Begin @ CCCU

THANK YOU